

- (b) Globalization is a
- (i) one-dimensional process
 - (ii) two-dimensional process
 - (iii) three-dimensional process
 - (iv) multi-dimensional process
- (c) Which of the following is an example of physical globalization?
- (i) Data travelling through computer network
 - (ii) Television signals broadcast by satellite
 - (iii) Goods being transported across borders
 - (iv) The imagery of global brands
- (d) Which of the following is not a business opportunity generated by globalization?
- (i) Access the low-cost labour
 - (ii) Cheap international transport
 - (iii) Less stringent regulation of the business environment
 - (iv) Currency crisis

- (e) Name the writer of the book, *Modernity at Large : Cultural Dimensions of Globalization*.
- (i) Anthony Giddens
 - (ii) Arjun Appadurai
 - (iii) P. W. Perston
 - (iv) Allen Schnaiberg
- (f) Which type of globalization refers to global markets and the flow of capital technology and goods?
- (i) Political globalization
 - (ii) Cultural globalization
 - (iii) Economic globalization
 - (iv) Opposing globalization
- (g) TSA stands for
- (i) Tourism Satellite Account
 - (ii) Tourism Satellite Access
 - (iii) Tourism Service Account
 - (iv) Travel Satellite Account
- (h) Non-Governmental Organization (NGO) is basically constituted
- (i) socially
 - (ii) legally
 - (iii) politically
 - (iv) publicly