

( 4 )

(h) Who wrote the book, *Methods in Social Research*?

(i) P. V. Young

(ii) Goode and Hatt

(iii) B. N. Ghosh

(iv) C. R. Kothari

2. Write on any *four* from the following (**within 150 words** each) :  $4 \times 4 = 16$

(a) Aims of social research

(b) Difference between qualitative research and quantitative research

(c) 'Observation' as a technique of data collection

(d) Merits and demerits of median as measurement of central tendency in social research

(e) Application of statistical technique in sociological research

(f) Aims and objectives of tabulation of data

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3. Answer any *four* from the following questions (**within 500 words** each) :  $14 \times 4 = 56$

(a) Define social survey. Differentiate between social survey and social research.  $4 + 10 = 14$

(b) What do you mean by social research? How is a research problem formulated? Discuss.  $2 + 12 = 14$

(c) What is research design? Differentiate between descriptive research design and exploratory research design.  $4 + 10 = 14$

(d) What is sampling? Discuss different types of sampling method used in social research.  $2 + 12 = 14$

(e) Write a note on 'case-study method' as a technique of data collection in social research. 14

(f) What is research report? Discuss the characteristics of a good research report.  $2 + 12 = 14$