



**Add On Course
On
Muga Cultivation and Its Marketing
Organised by
Department of Economics
Marangi Mahavidyalaya.
(For the Session 2024-25)**

Syllabus

Objectives: The objectives of this Add On Course on Muga Cultivation and its Marketing are to impart knowledge on Muga Cultivation, to develop skills and to improve entrepreneurship. This also helps in enhancing innovation, fostering sustainable development and promoting awareness. The students will gain a comprehensive understanding of the course and enabling them to contribute to the development of the silk industry.

UNIT-I:

Introduction to Muga Silk. Overview of muga silk, its History and Significant. Muga Silk production in National and Regional Scenerio. Economic, Social and Environmental importance of Muga cultivation.

UNIT-II:

Muga silkworm biology, its life cycle-eggs, larva, pupu and adult stages. Breeding- methods, techniques and breeding programmes. Nutrition- food plants, feeding habits and nutritional requirements.

UNIT-III:

Process of Muga cultivation: food plant cultivation- techniques and management. Muga silk worm rearing methods and techniques. Muga cocoon production – harvesting, processing and quality control.

UNIT-IV:

Muga silk filament production- reeling, twisting and winding. Yarn production- spinning, dyeing and finishing. Muga silk fabric production- weaving and printing.

UNIT- V:

Marketing of Muga: Marketing structure- branding, advertising and promotion. Marketing trends and analysis- demand supply and competition.

Development of entrepreneurship- business, planning, finance and management.

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HoD
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