Syllabus Add-On-Course on "Earning While Learning" Department of Education Marangi Mahavidyalaya Session:2024-25

Introduction:

Earning and Learning describes a group of routes into and within employment which combines study with practical experience, that enables students to gain the knowledge and skills required to pursue their chosen occupation. The UGC has planned to facilitate students to become self-reliant and also to develop better cooperation and leadership skills through this type of skills. India lives in her villages and to bridge the gap between rural Bharat and Urban India. This scheme is basically undertaken for the benefits of students coming from the rural areas, who are intelligent, meritorious and economically backward but cannot afford higher education, needy and financially hard pressed. It inculcates in the student the idea that no work is big or small and develops a work culture with the right aptitude. This is a vision of keeping our youth gainfully employed as well as to contribute to civil society. This is a paradigm shift in the way we see in the higher education. This will make higher education associable and available to the poor, meritorious and marginalized.

Objectives:

The main objectives of the course are to develop a student as a multi-faceted personality with academic excellence and a commitment to an egalitarian society. Jobs with programs that allow to earn while you learn gives the students an opportunity to gain practical and relevant skills while making money. Advancing in one's carrier by learning is one of the key pillars of carrier development within a company and through his /her entire carrier journey. Unit wise distribution of Marks.

Unit no	Name of the topic	Class	Marks
l	Theory class on the topics	3	10
2	1.Beautician Course a. Threading b. Facial c. Bridal Make-up	8	10
3	2. Outdoor Sources a. Marketing b. Oil Pump c. Cloth store d. Grocery Shop	9	10
4	3.Insurance, Policies a. Tata AIA Life Insurance. b. LIC.	5	10
5	4.Earning through home-made items- lcing of cake, pickle making and Online Marketing	5	10

References: https://studentjobs.wiscweb.wisc.edu

https://files.eric.ed.gov

https://journals.sagepub.com.